

FORWARD | MARCH

COMMEMORATIVE MAGAZINE/RESOURCE GUIDE • PUBLISHED BY THE UNITED WAR VETERANS COUNCIL



PLACE AN AD IN OUR OFFICIAL VETERANS DAY PUBLICATION!



Show your support for our veterans and military with an ad in our 2017 Veterans Day Commemorative Magazine and Resource Guide.

FORWARD MARCH features exclusive information about New York City's Veterans Day and Veterans Week activities, as well as resources and information for our veterans and military community.

This special edition is an excellent opportunity to reach our veterans and military community, or to simply publicly express your support for those who have served and sacrificed!

100,000 copies printed

Distributed throughout NYC and online, before, during and after Veterans Day

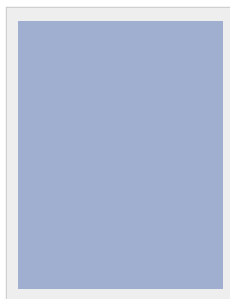
Discount rates for non-profits and veteran-owned businesses

To learn more, or to reserve a spot, visit: uwvc.org/fm or contact 212.693.1476 | sponsor@uwvc.org

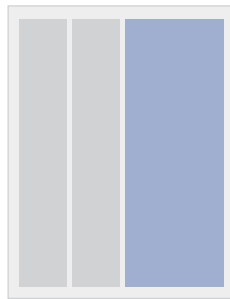
Tribute/Memorial ad rates and messages available for individuals; contact us or visit uwvc.org/fm



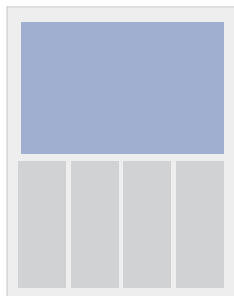
Full Page w Full Bleed
Bleed: 7.75 x 9.625 in
Trim: 7.25 x 9.125 in



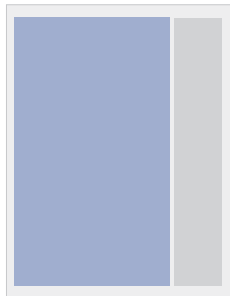
Standard Full page:
6.45 x 8.20 in



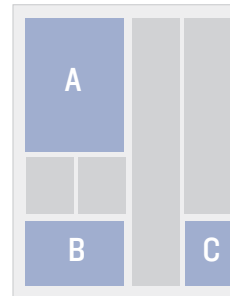
Half page vertical:
3.125 x 8.20 in



Half page horizontal:
6.45 x 4.00 in



3/4 Page:
4.79 x 8.20 in



A) Quarter : 3.125 x 4.0 in
B) Eighth: 3.125 x 1.90 in
C) 1/16: 1.4625 x 1.90 in

RATES:

Full page/Full Bleed:	\$3,000
Standard Full Page:	\$2,800
3/4 page:	\$2,200
Half page:	\$1,600
Quarter page:	\$900
Eighth page:	\$500
1/16 Box:	\$300

DEADLINE: Your desired ad size must be confirmed and payment must be received by October 7. Final artwork is due by October 14.

FORMAT : All ads must be saved as PDF or JPG or TIFF (minimum 300dpi). Email your files to production@uwvc.org. In the body of your email, please include the size of your ad, your company or organization name and contact information.

CONTENT: Ads should salute or acknowledge our veterans/military in a non-partisan, non-political way. They may also promote organizations that provide services to them and their families. Advertisers may also promote special offers and discounts for veterans, military service members and their families. Ads for political campaigns or issues will be declined.